

Fond du Lac County 4-H Leader Association Meeting Minutes

Saturday, April 2, 2016

7:00 AM Leaders Meeting called to order by President Jackie Luedtke

Pledges: Lead by Emily Franke and Olivia Newton.

Attendance: Denise Retzleff, Araceli Oswald, Susan Kamphuis, Lorna Bock, Rose Petrie, Jackie Luedtke, Emily Franke, Olivia Newton, Jennifer Pflum, Joshua Bleuel (Green Valley), Danielle Newton (Creative Clovers), Charlene Tollefson (Helping Hands), Tammy Pflum (Rosendale), Jennifer Greenfield (Alto All Stars), Yvonne Greenfield (Alto All Stars), Susan Buechel (Weeping Willow), Michele Westphal (Busy Bees), Jean Schneider (Creative Clovers), Deb Senn (Campbellsport), Judy Straub (Armstrong), Jamie Trewin (Green Valley), Fran Trewin (Green Valley), Elsie Kottke (Green Valley), Deb Mess (Busy Bees), Sue Weber (Calumet), Cayley Vande Berg (Busy Bees), Kaye Schmitz (Sonshine), Carla Bryant (Creative Clovers), Judy Bertram (Ledgers)

Get Up and Get Acquainted: Lead by Olivia and Emily. Placed notecards with something on the back of them and the people had to guess what it was.

Learning and Resource Sharing: Lead by Araceli: 4-H Grows

Business:

Secretary Report: Reviewed and approved by vote.

Treasurer Report: JoAnn: Reviewed and approved by vote.

As of 3/30/16

Checking \$3,379.04

Savings \$ 25,230.25

TRA Accounts total \$18,076.11

FDL Area Foundation 4-H Endowment \$211,262.48 as of 12/31/15

FDL Area Foundation 4-H Thuerwachter \$ 64,542.86 as of 12/31/15

Word on the Street Feedback: Correspondence:

Get Up and Get Acquainted: Teen Leader Association Reps (Jennifer, Olivia, Emily)

Glitz and Glam: Club Charter Distribution

Nuts and Bolts: Background Check Process and Deadline for Leader Enrollment: Denise

New background check every 4 years. New process. State is doing checks every 4 years. Will receive emails that you will be getting an email to take a say "yes you may do my background check" for all 4-H volunteers. Sign up by Dec. 1st for reenrolling volunteers. Heads up!

Supersize Sales: Raffle Tickets: Sue Kamphuis

Pick up your raffle tickets to help fundraise for 4-H. We do not have the cream puff eating contest so we cannot sell them at a separate table in the Expo Building. We will still be selling them at the food stand. Winners will be announced after the dress review and before 4-H graduation. Wear buttons to “superprize” your order at the Adult Leader Food Stand which would help to sell our tickets as well.

Food Stand Follies: Interactive Sign Up: Lorna Bock (See Adult and TLA schedules 4H web site)

Sign up on the white board (at current meeting) for your club to work at and manage the food stands: Adult Leader and Teen Leader. Keep in mind the ages that kids need to be to work in said food stand. Looking for adults to sign up to be managers for the Adult Leaders Food Stand.

Shhh! Silent Auction Ahead: Interactive Sign Up: Kimberly Carey

Sign up online. Need more volunteers for the night shift.

Extra! Extra! Hear All About It: Committee Reports:

No Name Arts Fest: Very successful. 122 entries. Received a lot of feedback which will help us to prepare for next year. New name will be the Creative Arts Fest.

Browser Open: See golf hole in the hallway. Were able to show everyone what 4-H is all about through the one hole which was at the FDL Library for the Browser Open.

Experience 4-H: Olivia, Emily, and Jenny explained why FDL 4-H needs to have support because they give 4-H'ers an opportunity to do multiple activities.

Head, Heart, Hands, and Health: New Business

Hands for Larger Service Needed:

YMCA Block Party! May 7th 11 AM – 2 PM Boys and Girls Club us looking to 4-H youth to bring animals to their block party and petting zoo.

NEED: Committee to reach out to 4-H Clubs for involvement

→Action: Lorna Bock volunteers to reach out to clubs.

National Flag Day/Army Birthday: June 14th 4:30 PM Veterans Park, Fond du Lac (Main Street) 4-H Youth and Adults invited to wear 4-H Shirt and recite 4-H Pledge for 30 minute ceremony

NEED: Committee to reach out to 4-H Clubs for involvement

→Action: Helping Hands group volunteers.

Harbor Haven: Looking for 4-H'ers to visit the senior living facility and possibly bring in animals for the residents to greet.

→Action: Rose Petrie will ask if people from the Small Animal Project could volunteer.

#This!: #FDLCO4H #4HTRUELEADERS #4HGROSHERE

National 4-H Promotion campaign – Araceli, Jennifer, Olivia, Emily

They did a presentation on how to hashtag, why to hashtag, as well as showed a video on how Wisconsin promoted 4-H.

Raise Your Voices!

Jackie and Rose

1. Review roadblocks and benefits to participation on county leadership meetings, fundraisers, etc. so as to increase impact: Better participation:
 1. Timing (day, time of day). Saturday mornings are better than evenings.
 2. Webinar maybe?
 3. Face to face invites,
 4. offering a ride,
 5. sharing on Facebook,
 6. online (or other form of communication) reminders before meeting and directly after.
 7. Invite families rather than just leaders..they might want to become a leader.
 8. Mandatory in-service?
 9. Schedule meeting on the day of other events (officer workshop/family learning day)?
 10. Get parents to stay at events with children then hold meeting.
 11. Ask people who aren't here why they don't come.. Anonymous Google survey.
 12. Do leaders really know they're supposed to come? Maybe they think its only for general leaders. Project leaders don't really know they're supposed to come.
 13. Change name.. "TITLE: THIS INCLUDES".. All inclusive leader meeting.
 14. Lots of people have lots of things going on within their projects.. maybe they can't attend county level things.Purple shirt lady will work with board to increase attendance.

Teen Leader Reps

2. Review current involvement in promotion and marketing efforts including Facebook/Instagram so as to increase impact

Lorna:

3. Intentionally seek youth to be in partnership roles at club and county level.

Take back to your club and offer to teens and middle school students the opportunity to the campaign to empower them to show their skills and ideas. We are serving the youth. They should be involved. Things on the list are important things for resumes. Kids of certain ages need help to seek out these opportunities for them to be involved in. Get your kids involved!

Other: Alto Fair – August 10-11th
Help judge, free fair, come support!

Buy some lemonade on Lemonade Day!

Action Planning: We are happy you're here and we want to have you back! Share your feedback.

Meeting Adjourned 11:11 AM
Next meeting: August 17th