



Oshkosh • Fond du Lac

Entrepreneur's Connection

Network. Learn. Grow.

Tuesday, November 17, 2009

4:00 to 7:30 p.m.

University of Wisconsin -Fond du Lac

400 University Drive, Fond du Lac, WI

Brought to you by Oshkosh Origin and
Fond du Lac County Entrepreneurial Partners

Do you have a great business or product idea which you just aren't sure how to get off the ground? Have you been working on a business plan or have you dreamed of starting your own business? Do you currently own a small business? Would you like to connect with others who face the same challenges as you? If you answered "yes" to any of these questions, you will want to attend E-Connect 2009. Held in celebration of Global Entrepreneur's Week, E-Connect 2009 has been designed with you in mind. From the topics to the timeframe, E-Connect will focus on the unique challenges, issues and concerns that matter to you – the hard-working, smart-thinking entrepreneurs who live and work in and around the Oshkosh area and Fond du Lac County.

Schedule of Events:

- 4:00 – 4:45 p.m. Registration and Networking
- 5:00 -- 6:00 p.m. Sessions
- 6:15 – 7:00 p.m. Keynote Speaker: **Santana Dotson**, Former Green Bay Packer and successful entrepreneur
- 7:00 p.m. Networking



Keynote speaker **Santana Dotson**
Former Green Bay Packer
and successful entrepreneur

Sessions will include:

Finding Financing in a Challenging Economy

The recent economy has made it challenging for entrepreneurs to find the financial resources to make their dream a reality, but there is funding available. Discover your options for startup financing. Traditional sources include the guaranteed financing and microloan programs of the U.S. Small Business Administration, and non-traditional options include angel investors and community revolving loan funds. Find out the best ways to help better your chances of finding a lending match that works for you.

Social Media

A social media strategy can be strong marketing tools to share information and attract business. Learn to leverage sites like Facebook and LinkedIn effectively to promote your business and connect with your peers and potential customers. Knowledgeable panelists will also take a look at the opportunities for business growth and expansion created by Wikis, blogs, micro-blogs, and social network aggregation sites.

Entrepreneurial Success Stories

There's no better way to find out what works than from those who have figured it out. Meet local entrepreneurs and learn the story behind their success - how they each started, overcame adversity and grew to achieve success and recognition locally in Northeast Wisconsin and beyond.

Cost of the event is \$30 per person. Registration deadline is Thursday, November 12th.

To register or get more information, go to www.econnectevent.com.

Questions? Call Annette at 920.929.2928.

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