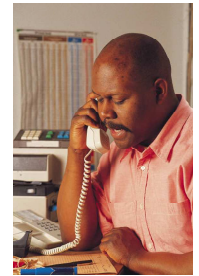


Local Workshop Sponsors

 <p>Network</p>	<p>Wisconsin Small Business Development Center Network The University of Wisconsin Oshkosh office of the WSBDC Network provides free counseling and low-cost training to business owners and entrepreneurs in Fond du Lac, Green Bay, Marquette, Outagamie, Sheboygan, Waushara and Winnebago Counties</p>	
	<p>SCORE – Fox Cities Chapter/Oshkosh Branch/Fond du Lac Branch SCORE – Madison Chapter SCORE – Milwaukee Chapter/ Sheboygan Branch</p>	
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 <p>Advance Little Chute, Inc.</p>		
 <p>TREDC Green Lake-Marquette-Waushara</p>		
<p>U.S. Small Business Administration</p>  <p>Your Small Business Resource</p>	<p><i>The University of Wisconsin Oshkosh office of the Wisconsin Small Business Development Center Network is funded in part through a cooperative agreement with the U.S. Small Business Administration and University of Wisconsin-Extension. All opinions, conclusions or recommendations expressed are those of instructor(s) and do not necessarily reflect the views of the SBA.</i></p>	
<p><i>Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Sandy Nigl at 920-424-1453, or, toll-free 1-800-232-8939. An EEO/AA employer, the University of Wisconsin provides equal opportunities in employment and programming, including Title IX and ADA requirements</i></p>		

2009 Small Business Survival Series



Bringing a New Product to Market

- November 11 – Wautoma
- November 12 – Fond du Lac
- November 24 – Oshkosh
- November 18 – Sheboygan
- November 19 – Fox Cities/Kaukauna

One in a series of monthly workshops for those interested in starting a new business or currently operating a small business.

This workshop is sponsored by a collaboration of organizations and agencies involved in promoting the growth and development of businesses in East Central Wisconsin.

Bringing a New Product to Market

This two-hour workshop will discuss the basics of bringing new product ideas to marketing, including how to protect intellectual property rights. There will also be a discussion of how to license new product ideas, and ways to raise investor and grant financing for research & development.

In addition to time for questions and answers, each workshop participant will receive a notebook with useful information and forms, along with contact information for local organizations which provide free assistance to startup and existing small businesses.

Cost: \$25 per person

**Wednesday, November 11, 6 – 8 p.m. – Wautoma
Waushara County Courthouse, 209 S. St. Marie St.**

**Thursday, November 12, 6 – 8 p.m. – Fond du Lac
UW-Fond du Lac, Administration/Extension Bldg., Room 242**

**Tuesday, November 24, 6 – 8 p.m. – Oshkosh
Winnebago County UW Extension Office, 625 E County Rd Y
Room B, Coughlin Center**

**Wednesday, November 18, 6 – 8 p.m. – Sheboygan
UW Sheboygan Campus LRC (UW Extension), Room 5024**

**Thursday, November 19, 6 – 8 p.m. – Kaukauna
Heart of the Valley Chamber, 101 E. Wisconsin Ave.**

Upcoming Small Business Survival Workshops

For more information on upcoming workshop dates and topics, see the web site of the UW Oshkosh office of the Wisconsin Small Business Development Center Network:

www.uwosh.edu/sbdc

Bringing a New Product to Market *Registration Form*

To register, complete and return this form, or call 1-800-232-8939 (in Oshkosh, call 424-1453). You can register on-line at www.uwosh.edu/sbdc.

Name

Business Name (if any)

Address

City/State/Zip Code

Business Phone Number

Home Phone Number

E-Mail Address

Locations and Dates (Check One):

Wautoma 11/11 Fond du Lac, 11/12 Oshkosh, 11/24
 Sheboygan, 11/18 Kaukauna, 11/19

Make check for \$25/person payable to "SBDC" & mail with form to:

UW Oshkosh Office
Wisconsin Small Business Development Center Network
Attn: Sandy Nigl
347 City Center
Oshkosh, WI 54901-4825

Check here if you would like information on upcoming workshops

Cancellation Policy

You may withdraw without penalty if we receive notice at least five business days before the day of the program. After that time there will be a \$5 administrative fee. If you fail to attend without canceling your registration, you will be charged the full fee.